



420 DIGITAL MEDIA PRODUCTION

CONTESTANT NUMBER _____

RATING SHEET – COMPLETE ONE PER CONTESTANT

PRESENTATION SCORE

Judge 1 (140 points) _____

Judge 2 (140 points) _____

Judge 3 (140 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE PRESENTATION SCORE _____ (140 maximum)

TECHNICAL SCORE

Judge 1 (210 points) _____

Judge 2 (210 points) _____

Judge 3 (210 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE TECHNICAL SCORE _____ (210 maximum)

TOTAL SCORE _____ (350 maximum)

RANK

(420) Digital Media Production

Judge Number _____

Member ID _____

Presentation Scoring Rubric

| Items to Evaluate | Below Average | Average | Good | Excellent | Points Awarded |
|--|---------------|---------|-------|-----------|----------------|
| Presentation | | | | | |
| Engage the audience by using clear and concise language. Demonstrate professionalism, confidence, and enthusiasm while presenting. | 1-5 | 6-10 | 11-15 | 16-20 | |
| Ability to explain the development and execution of the planned project including pre-production, production and post-production. | 1-5 | 6-10 | 11-15 | 16-20 | |
| Explains how production elements, such as lighting, sound recording, and set design, were implemented effectively | 1-5 | 6-10 | 11-15 | 16-20 | |
| Discusses any challenges encountered during production and how they were overcome | 1-5 | 6-10 | 11-15 | 16-20 | |
| Discusses the use of camera angles, composition, lighting techniques, and editing software. | 1-5 | 6-10 | 11-15 | 16-20 | |
| The overall structure and flow of the presentation is well-organized and engaging. | 1-5 | 6-10 | 11-15 | 16-20 | |
| Answers to judges' questions: Provides a precise and persuasive response to questions. | 1-2 | 3-5 | 6-8 | 9-10 | |
| Set-up/wrap-up lasted no longer than three (3) minutes | | | | 5 | |
| Presentation lasted at least no longer than ten (10) minutes | | | | 5 | |
| TOTAL PRESENTATION POINTS (140 points maximum) | | | | | |

Props and/or additional items shall not be used as a basis for scoring.

TOTAL MAXIMUM POINTS = 350

PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES



JUDGE'S COMMENTS

(420) Digital Media Production

Member ID/Team Number _____

Judge Number _____

COMMENTS: (to be viewed by contestant)

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

AREAS FOR IMPROVEMENT:

REASON FOR DISQUALIFICATION: *(if applicable)*